

**Memorandum of Understanding
Between
Cardinal Stritch University (STRITCH)
And
Business Industrial Resources (BIR) Training Center**

This Memorandum of Understanding (MOU), dated as of July 9, 2016 (the “effective date”), is by and between Business Industrial Resources DBA BIR Training Center (“BIR”), and Cardinal STRITCH University (“STRITCH”), collectively, “the parties.”

Purpose

The purpose of this MOU is to establish an agreement between BIR and STRITCH for completers of University Test Preparation program offered by BIR English Language Institute to meet English language proficiency admission requirements in lieu of TOEFL, IELTS, and similar tests and to provide visibility for STRITCH’s academic program offerings to BIR Training Center students who might wish to continue their education after finishing their studies at BIR.

BIR Training Center’s Profile and Accreditation

BIR Training Center (<http://www.birtraining.edu>) is headquartered at 3601 West Devon Avenue, Chicago, IL 60659 and is accredited by the Accrediting Council for Independent Colleges and Schools. BIR Training Center is certified by the Student and Exchange Visitor Program (SEVP).

STRITCH’s Profile and Accreditation

Cardinal STRITCH University (<http://www.STRITCH.edu>) is headquartered at 6801 North Yates Road, Milwaukee, WI 53217 and is accredited by North Central Association of Colleges and Schools, the Higher Learning Commission (HLC). Cardinal STRITCH also has the following accreditations; Accreditation Council for Business Schools and Programs, Accreditation Commission for Education in Nursing Inc., National Council for Accreditation of Teacher Education, The Commission on Collegiate Nursing Education. Cardinal STRITCH University is certified by the Student and Exchange Visitor Program (SEVP).

English Language Proficiency Requirement

This MOU allows individuals who have successfully completed the certificate requirements of the BIR English Language Institute’s English Language Test Preparation program to use documentation of such to meet STRITCH’s English language proficiency requirement. This MOU recognizes that successful completion of course/program offerings at the appropriate level (undergraduate/graduate) and achievement in these programs indicated below satisfies STRITCH’s English language proficiency requirement for admission as defined in their academic policies. All other normal and customary academic admissions requirements must be met by BIR students prior to their full admission into a STRITCH program.

Any courses transferred to BIR from other institutions are not counted into BIR performance measures for their programs. Eligibility of course transfer is subject to BIR academic policy.

BIR Training Center	Undergraduate Admissions	Graduate Admissions
	University Test Preparation* ELP 049 Gateway to Standardized Testing ELP 050 Academic Preparation Listening and Speaking ELP 051 Academic Preparation Reading ELP 052 Academic Writing ELP 053 IELTS Testing Practice ELP 054 TOEFL iBT® Testing Practice	University Test Preparation* ELP 049 Gateway to Standardized Testing ELP 050 Academic Preparation Listening and Speaking ELP 051 Academic Preparation Reading ELP 052 Academic Writing ELP 053 IELTS Testing Practice ELP 054 TOEFL iBT® Testing Practice
Min. BIR GPA Requirements	2.5 out of 4	3.0 out of 4

* 2015-2016 School Year

STRITCH reserves the right to deny admission to a student if such student cannot meet STRITCH's requirements for admission in place at the time of application for admissions.

Waiver of Application Fees

STRITCH will waive all application fees for eligible individuals admitted in connection with this MOU.

Referrals

STRITCH will actively promote BIR English Language Institute as an option for students and prospects needing to improve their English language learning.

Outreach

Parties may agree to participate in joint outreach events and other marketing events in and outside of the United States.

Tuition Discount

STRITCH will apply 20% tuition discount to BIR students enrolling in adult undergraduate or graduate degree programs.

Merit Scholarship

STRITCH will apply the following scholarships to BIR students enrolling full-time in traditional undergraduate degree programs on the University's main campus:

St. Bonaventure Transfer Scholarship - \$10,000 annually with a GPA of 2.5 (out of 4) or higher.

Serra Transfer Scholarship - \$12,000 annually with a GPA of 3.0 (out of 4) or higher.

Issuing I-20 Form and Conditional Letter of Acceptance

International applicants must have satisfied all admission requirements, including documentation that they have satisfied the English language proficiency requirement, before being admitted to STRITCH. International applicants who require a Form I-20 must have been accepted into their SEVP-certified language school and submitted all applicable admissions documents before STRITCH can issue a conditional letter of acceptance. The SEVP-certified language school must provide STRITCH documentation demonstrating the applicant has successfully completed the English language test preparation program per terms above. Once this has been received, and the SEVIS record has been transferred, STRITCH may issue an Form I-20 for the applicant.

This MOU is made explicitly subject to the terms of STRITCH's admissions requirements and academic policies. In the event of any conflict between or among the documents mentioned in this MOU, the terms of STRITCH's admissions requirements and academic policy shall prevail.

If student is admitted to STRITCH and that student does not meet English language proficiency requirements, the student will be referred to BIR English Language Institute for English language training. STRITCH will transfer student SEVIS record to BIR.

Promotion

BIR Training Center agrees to provide information and promote the educational opportunities available at STRITCH among its student population. This includes opportunities for representatives of STRITCH or STRITCH's approved agents, to visit BIR Training Center's locations and disseminate information. Additionally, links to the STRITCH website may be used on BIR Training Center's web pages and links to BIR website may be used on STRITCH's web pages.

Grants of License by Parties

(i) "Licensed Marks" shall mean parties' marks identified in Appendix A to this MOU, as may be amended by written agreement of the parties from time to time.

(ii) "Territory" shall mean the United States of America.

(iii) Each Party hereby grants a limited, non-transferable, non-exclusive right and license to use its Licensed Marks during the term of this MOU solely for promotion of educational opportunities and programs as contemplated by this MOU in the United States and Internationally.

(iv) Upon termination or expiration of this MOU or this Grant of License Parties shall discontinue all use of Licensed Marks and discard, destroy, or delete any printed and electronic materials containing Licensed Marks.

Changes to MOU and Termination

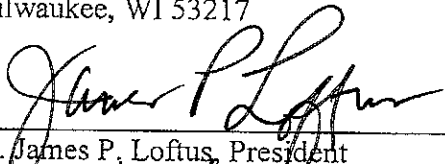
The parties agree that the terms of this MOU may be modified from time to time by further written agreement by both parties. The term of this MOU begins on the effective date and will continue until July 9, 2019. Either party has the right to terminate this MOU with or without cause on thirty (30) days advance written notice to the other party.

Governing Law

This MOU shall be interpreted in accordance with the laws of the State of Illinois, without regard to its conflicts of laws provisions. Any action brought pursuant to or in connection with this MOU shall be brought only in the state or federal courts within the State of Illinois.

The parties have caused this MOU to be executed by duly authorized officers as of the effective date.

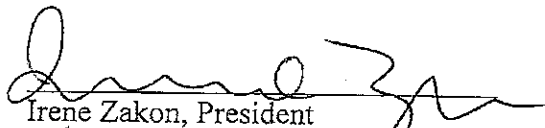
Cardinal STRITCH University
6801 N Yates Road
Milwaukee, WI 53217



Dr. James P. Loftus, President

8/15/16
Date

BIR Training Center
3601 West Devon Avenue 310
Chicago, IL 60659



Irene Zakon, President

July 19th 2016
Date

APPENDIX A
Licensed Marks

